

Call for Individual Giving Consultant

Organizational overview

The Society of Family Planning and the Society of Family Planning Research Fund (the Society) strive for just and equitable abortion and contraception, informed by science. We achieve our vision by serving as the source for science on abortion and contraception and providing support for abortion and contraception research. Our accomplishments include building a community of approximately 1,000 scholars and partners, serving as the academic home for subspecialists in complex family planning, producing 24 well-regarded clinical practice guidelines, and convening the premier scientific conference on abortion and contraception. We are also committed to funding research on abortion and contraception, and leveraging that research for impact.

Role description

Since the launch of our first strategic plan in 2018, the Society has been working to ensure we have the financial resources to advance our ambitious vision and missions. As part of this work, we are seeking a Fundraising Consultant to create an individual giving plan for the calendar year of 2022. As this is the first time we have worked with a consultant on such an effort, we see the below deliverable description as a starting point for discussion, and are open to new and different ideas to move this work forward.

At the end of the consultancy, the deliverable is an implementable, tailored individual giving plan. The plan must:

- Be aligned with the Society's overall [strategic plan](#)
- Informed by our [Diversity, Equity, and Inclusion Vision](#)
- Demonstrate a clear valuing of our work, members, and partners
- Make specific mention of how to create connections with donors looking to invest in sustaining our membership community, the Uta Landy Fund, and/or educational offerings such as the Annual Meeting
- Suggest donor prospecting tactics to identify new donor opportunities
- Shape our understanding of how different members of our community may participate in individual giving, as we are a community that includes early career to more established academics, clinicians, and partners
- Address strategies for engaging the Board and Committees in individual giving
- Include draft goals, values, target audiences, value propositions, means of distribution, timeline, benchmarks of success, programmatic ideas, human resource needs, and the costs (and benefits) of implementation
- Be attentive to communication of the individual giving plan and include a draft campaign, and its associated collateral, designed for a campaign to run over the course of the year.

Budget

This is a consulting engagement, not a full-time position. The budget for this work should not exceed \$18,000.

Indication of interest

Please send a proposal for these services, of no more than five pages in length, to MBilthuis@SocietyFP.org with the email title “Individual Development Consultant” by September 30, 2021. The proposal should include information about your interest in the work of the Society, individual giving philosophy, how your work is informed by the values of diversity, equity, and inclusion, proposed activities, a timeline, and a budget. Samples of prior work are welcome, and do not count towards the five-page proposal limit. Applicants are encouraged to submit applications as early as possible. No phone calls please.